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# NEWS RELEASE

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### **Mazak Launches New MazakUSA.com**

New North American website offers unprecedented amounts of information, functionality and interactivity to manufacturers

FLORENCE, Ky., September 3, 2013 – Mazak Corporation recently launched a new North American website located at [www.MazakUSA.com](http://www.MazakUSA.com). Engineered from the ground up to provide an unmatched user experience, MazakUSA.com features unprecedented amounts of company, product and applications information accessible within two clicks of arriving at the site, as well as unique functionality and highly interactive tools for manufacturers.

"Mazak understands the changing landscape of the industry and recognizes the need to provide new and forward-thinking resources and tools via the web," said Brian Papke, president of Mazak Corporation. "Today's manufacturers are smarter, more agile and extremely discerning buyers, with ever more challenging applications - they need more and more information at their fingertips. Our new site gives them the resources they need to make good decisions with the click of a mouse, whether that's comparing different machine models or reaching out to a Mazak support expert."

Among the many new advanced features on MazakUSA.com, the site includes massive amounts of product and specification information optimized with unique comparative analysis tools that allow manufacturers to evaluate and make decisions about the best machines for their specific needs.

The site also offers direct access to the Mazak expert Optimum Plus support team and resources, including online parts ordering with PartsWeb and online registration for all training and education activities. MazakUSA.com provides insight into the Company's eight regional Technology Centers, and allows users to explore the benefits of these unique facilities with the Virtual Technology Center. New sharing tools allow users to easily interact in social media environments, watch videos as well as share information via email. News, videos, webinars and downloads are available on-demand. A virtual tour of the Kentucky campus gives users a first-hand look at where many Mazak products are manufactured.

The site also features a powerful new search tool that comprehensively scans all site content and categorizes results into three categories, making it easy for users to locate and identify information of interest to them.

Additional tools and resources are scheduled for deployment in the coming weeks, including an insightful machine selector tool that will allow users to filter machine and technology information by specification, an enhanced Five Levels of Multi-Tasking selector tool and calculator, online credit applications as well as the addition of French Canadian and Spanish language versions of the site.

To experience Mazak's new North American website, please visit [MazakUSA.com](http://MazakUSA.com) today.

#### About Mazak Corporation

Mazak Corporation is a leader in the design and manufacture of productivity-improving machine tool solutions. Committed to being a partner to customers with innovative technology, its world-class facility in Florence, Kentucky, produces over 100 models of Turning Centers, Multi-Tasking Machines and Vertical Machining Centers, including 5-Axis models. Continuously investing in manufacturing technology allows the Kentucky plant to be the most advanced and efficient machine tool builder, providing high-quality and reliable products through its "Production-on-Demand" manufacturing practice.

Mazak maintains eight Technology Centers across North America to provide local hands-on applications, service and sales support to its customers. For more information on Mazak's products and solutions, visit [www.mazakusa.com](http://www.mazakusa.com) or follow us on Twitter at @MazakCorp and on Facebook at <http://www.facebook.com/MazakCorp>.

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